

FOR IMMEDIATE RELEASE

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Local Virtual Assistant Follows Pathways to Success at Online Convention

HAMILTON, ON – It's the premier VA industry educational event of the year, and can be experienced from the comfort of home, with any Internet-connected computer. Attending this convention eliminates travel/airport hassles, airfare costs, hotel bills, fatigue or exorbitant registration fees — or time away from home, family and business!

Thirty years ago, corporate and government downsizing was a prevalent occurrence. Office personnel fortunate enough to retain positions eventually became weary of spending countless hours battling traffic, inclement weather, grumpy commuters and overworked, unappreciative supervisors. A new wave of workers, including Hamilton Mountain resident Janet Barclay, have joined the fastest growing home-based business phenomena of the 21st century. On May 17-19, 2007, thousands of virtual professionals working worldwide will gather to learn, network and grow at the second annual Online International Virtual Assistant Convention (OIVAC).

The convention offers opportunities for Virtual Assistants to assemble with colleagues located around the globe, with whom they would not normally engage in conversation," says Sharon Williams, OIVAC founder. "It also presents opportunities to create and nurture relationships that in the future may lead to the development of partnering relationships. During the three-day event, the OIVAC will host five official international networking activities and four convention sponsors' showcases. In addition, VAs may visit the exhibitor halls and drop in on VA and non-VA industry exhibitors to get acquainted (VoIP and text compatible)."

With the click of a mouse, administrative professionals may find the ultimate response to traffic jams, bad weather, flextime and telecommuting, by investigating this work-from-home phenomenon that could influence your work/life balance. Attend the 2007 OIVAC for more information about the industry that is taking the 21st century by storm.

"The industry is growing at a phenomenal rate," says Janet Barclay, a certified Master Virtual Assistant whose company specializes in administrative and marketing support for career professionals. Barclay, a former secretary and employment counsellor, originally conceived the idea for her business in June 2002. She started a new career in order to use and build on her skills without being confined by the bureaucracy of the traditional workplace.

Since 1996, more than 20,000 professionals around the world have become VAs. More than 90 percent of them are highly-skilled working mothers who choose to start their own businesses in order to achieve a better work/life balance. According to a study conducted by Brenner Books in conjunction with A4VB in 2004, the United States accounts for the largest number of VAs followed by Canada, Australia and Great Britain.

For more information about the upcoming convention visit www.oivac.com.

About Organized Assistant

Launched in 2002, Organized Assistant supports entrepreneurs and other individuals who are overwhelmed by the demands and technology of the 21st century. Visit the website at www.organizedassistant.com.

About Online International Virtual Assistants Convention

The OIVAC is an online, interactive, "live" yet virtual environment convention of Virtual Assistants, traveling Pathways to Successful VA Practices. Visit the website at www.oivac.com.

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